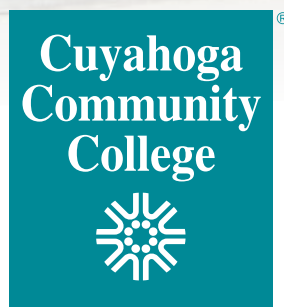


# Ohio In-Demand Jobs Week 2024: Workforce Education Is at the Heart of Opportunity for Northeast Ohio



Learn more at [tri-c.edu/IDJW](https://tri-c.edu/IDJW)



## Introduction to College, WCED and Workforce Partnerships

**Cuyahoga Community College (Tri-C®)** is Ohio's oldest and largest community college. Since opening its doors in 1963, more than 1 million community members have benefited from Tri-C's high-quality, affordable education programs. Each year, the College offers more than 1,000 credit courses and 600 noncredit workforce and professional development courses.

Tri-C's Workforce, Community and Economic Development (WCED) Division offers more than 200 technical programs and is dedicated to enhancing economic growth and the quality of life in Northeast Ohio. WCED awarded over 11,000 workforce certificates during the 2022-2023 academic year.

The WCED Workforce Partnerships team supports and promotes workforce programming, recruits workforce students, cultivates partnerships with employers and community stakeholders, and increases the number of women and BIPOC individuals in Northeast Ohio's skilled trade pipeline.



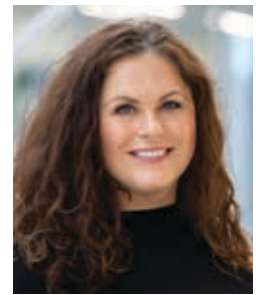
**Angela Finding**  
*Executive Director  
Workforce Partnerships*



**Kim Johnson, Ed.D.**  
*Collegewide Director of  
Employer and Student  
Support Services*



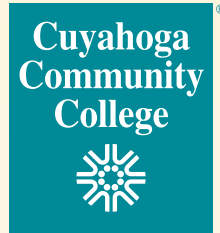
**Cici Kaltz**  
*Director of Outreach,  
Retention and  
Engagement*



**Sarah Baldwin**  
*Recruitment Specialist*

### **WCED STUDENT PROMISE STATEMENT:**

We promise to provide an affordable, accessible and quality education that empowers you to achieve your academic and career goals by fostering a supportive, engaging and inclusive learning environment where your success is our priority.



Dear Colleagues and Partners,

We are thrilled to share the highlights and successes of In-Demand Jobs Week 2024. This year's events were an outstanding success, thanks to the incredible partnership and support from the College faculty and staff. Your dedication and enthusiasm were pivotal in creating a dynamic and impactful week for our community.

Throughout the week, we engaged with over 250 individuals, including students, job seekers and community members. Multiple high schools across the region participated in our event, showcasing the students' strong interest and commitment to exploring in-demand career paths. The energy at the community showcase event was particularly exciting, reflecting the community interest and potential that this week can inspire every year. And to end the week, we had the amazing opportunity to learn from dynamic, successful women sharing their experience in their respective STEM fields.

We also want to acknowledge and extend a special thanks for the continued support and partnership of Ohio Means Jobs | Cleveland-Cuyahoga County, the city of Cleveland and our employer partners, including KeyBank, the Greater Cleveland Regional Transit Authority and Rockwell Automation. Such partnerships are instrumental in driving the success of our Workforce Training programs and in fostering pathways to education and economic mobility for our community.

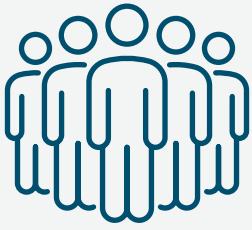
Thank you once again for your commitment to our mission and for helping make In-Demand Jobs Week 2024 a wonderful experience for all.

With sincere appreciation,

**Angela M. Finding**

*Executive Director, Workforce Partnerships*

*Cuyahoga Community College*



**250+**  
ATTENDED OR  
ENGAGED OVER  
THE WEEK



**NINE**  
HIGH SCHOOLS  
AND  
**143**  
STUDENTS,  
PLUS MULTIPLE  
CHAPERONES  
AND  
VOLUNTEERS



### EXTERNAL PARTNERS

- Ohio Means Jobs | Cleveland-Cuyahoga County
- City of Cleveland
- Cuyahoga County
- Federal Reserve Bank of Cleveland
- Governor's Office of Workforce Transformation
- Greater Cleveland Regional Transit Authority
- KeyBank
- Rockwell Automation

### TRI-C PROGRAMS AND RESOURCES

- Access Centers
- Advanced Manufacturing and Engineering
- Advanced Technology Academy
- Career Services
- Catering
- Community Pathways HUB
- Educational Opportunity Center
- Financial Aid
- Enrollment Center
- Government Relations and Community Outreach
- Health Industry Solutions
- Hospitality Management
- Industrial Welding
- Information Technology and Cisco®
- Integrated Communications
- Northeast Ohio College Tech Prep
- Procurement
- Public Safety
- Recruitment Specialists
- Skilled Construction Trades
- Transportation and Logistics
- Workforce Partnerships
- Youth Technology Academy



### MARKETING STATS FOR THE WEEK



**1,600**  
WEBSITE USERS



**100,000**  
SOCIAL  
IMPRESSIONS

SHARED EVENTS INTERNALLY WITH TRI-C'S APPROXIMATELY  
**42,000 FACULTY, STAFF AND STUDENTS**  
WHO WORK AND LEARN ONLINE AND AT  
**TRI-C'S 15 CAMPUS CENTERS**  
ACROSS NORTHEAST OHIO

*“This was such an excellent event. Even as part of the Tri-C community, I still learned a tremendous amount more about the opportunities and programs Tri-C provides! Very well done.”*

— Comment from Facebook

## EARNED MEDIA

GENERATED  
**3,410** VIEWS  
AND  
**110,100**  
POTENTIAL REACH  
THROUGH  
**EARNED MEDIA**

EARNED MEDIA  
THROUGH  
SIGNAL CLEVELAND

**3.41K**  
ESTIMATED VIEWS  
**110.1K**  
POTENTIAL REACH



**88**

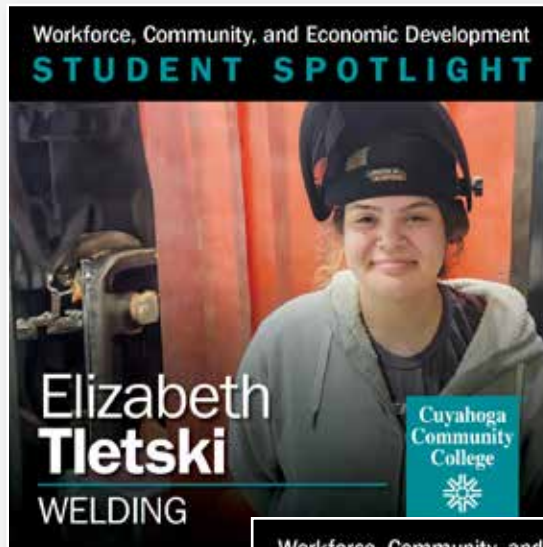
LIKES ON FB/LINKEDIN

**4**

COMMENTS

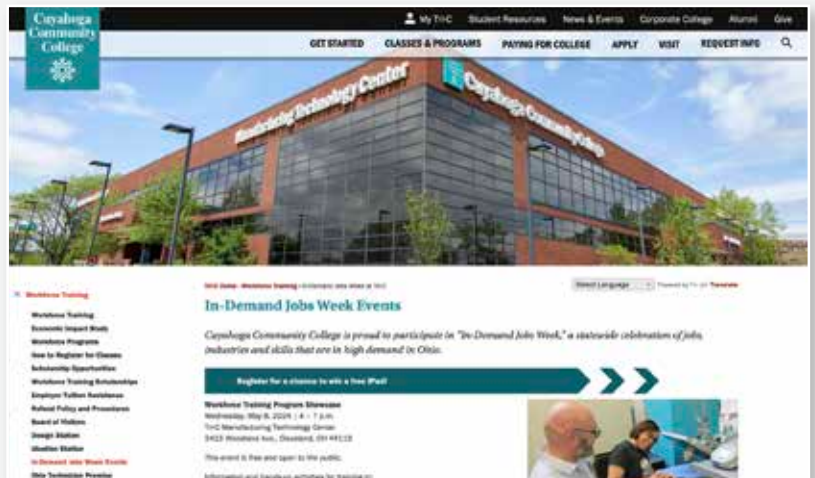
**25**

SHARES/REPOSTS



## OTHER HIGHLIGHTS

- Featured on the Tri-C homepage
- Posted on Hi-Viz signs on each campus
- Spotlight in campuswide newsletters
- Shared in the campus liaison newsletter



## Overview of IDJW and Ohio Means Jobs

In-Demand Jobs Week was designed to promote Ohio's most in-demand and fastest-growing industries through statewide hiring, education and training events. This year's theme, "Ohio, the Heart of Opportunity," highlighted the various opportunities available now and in the future.

Ohio Means Jobs is a state agency that serves Ohioans looking for expert guidance to advance their careers, seeking funding to boost their access to education and training, or simply exploring their options for the training and credentials they need to enter or rejoin the workforce.

Tri-C partners extensively with Ohio Means Jobs for In-Demand Jobs Week and beyond. This year, Michelle Rose, the executive director of Ohio Means Jobs | Cleveland-Cuyahoga County, gave the welcome remarks for the high school showcase event. Ohio Means Jobs also provided extensive social media coverage of the community showcase and shared its resources with event attendees.

## Public Safety Expo

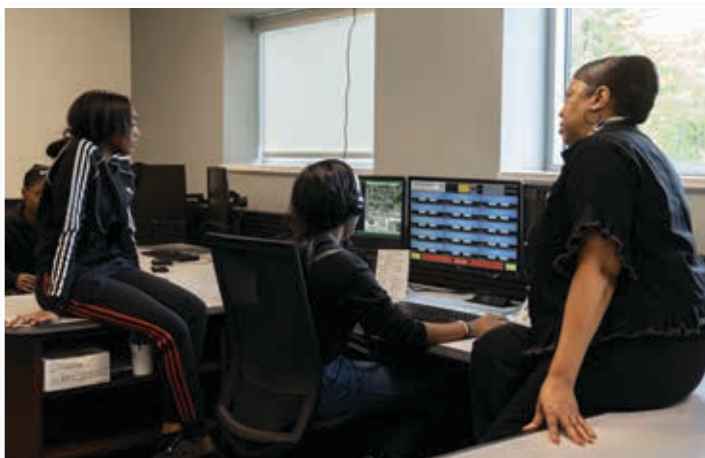
### OVERVIEW OF THE EVENT

The KeyBank Public Safety Training Center on Tri-C's Western Campus trains more emergency response professionals than any other academy in Ohio, featuring specialized simulation areas. On May 6, approximately 30 students from Garfield Heights and Glenville high schools participated in hands-on demonstrations. Sean Baker, Law Enforcement Manager at the Federal Reserve Bank of Cleveland, gave opening remarks to students. The Federal Reserve Bank of Cleveland also provided a table at the end and three enforcement officers volunteered as chaperones for the student demonstrations.



### DEMONSTRATIONS

- **Critical Injury:** First aid and CPR students learned about the life-saving measures first responders take while waiting for Emergency Medical Services to arrive on the scene, such as administering CPR (cardiopulmonary resuscitation) and using the automated external defibrillator (AED) to restart a heart.
- **Obstacle Course:** Teams of students exited a police cruiser and navigated an obstacle course to drag an "officer down" to safety.
- **911/Telecommunications:** Students visited the dispatch center and learned about the demand for telecommunications workers and how the 911 simulator can prepare them for a career in law enforcement communications.
- **VirTra Training System:** Students used the VirTra front projection system to learn about the de-escalation strategies used by law enforcement officers in a crisis situation.



- **Virtual Reality Training System:** Students donned headsets that immersed them in a 3D, life-sized, 360-degree environment, allowing them to experience training scenarios for tactical awareness and de-escalation.
- **Drone Operations:** Students were introduced to drone technology and learned how law enforcement uses it to save lives in emergency response situations.
- **Physical Fitness — Infant in Distress:** Students ran a course in which they ascended three flights of stairs to save a simulated infant in distress, demonstrating the physical fitness level required for police officers.
- **Crime Scene Exercise:** Students explored a mock crime scene, searching for evidence, dusting for fingerprints, and learning how trace evidence is used to solve crimes.
- **Fire Training Academy:** Students toured the Fire Training Academy, donned protective equipment and, under the supervision of fire academy personnel, used a charged hose line to extinguish a mock car fire.



## PARTNERS, DEPARTMENTS AND OTHER AREAS

- EMS
- Fire Training Academy
- Basic Police Academy
- Dispatch Communications
- Drone Academy
- Paralegal Studies
- Captioning and Court Reporting

## DIGNITARIES

**Angela Finding**, Executive Director of Workforce Partnerships

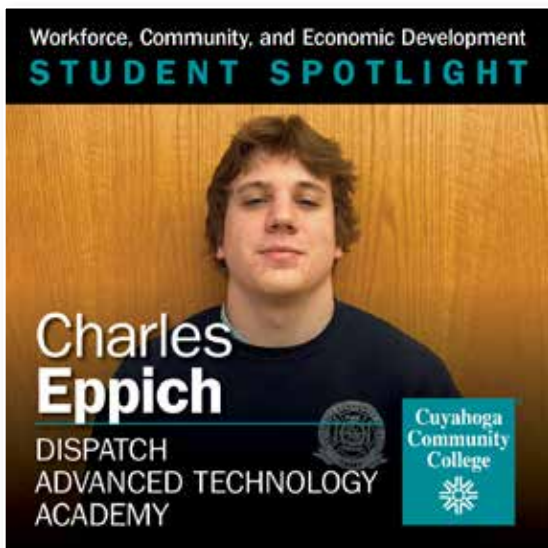
**Steven Hammett**, Director of the Tri-C Police Academy

**Patrick Finneran**, Director of the Tri-C Fire Training Academy

**Sean Baker**, Law Enforcement Manager of the Federal Reserve Bank of Cleveland

## TARGET AUDIENCE/ATTENDEES

Local students from Garfield Heights High School and Glenville High School



## Workforce Training Program Showcase

### OVERVIEW OF THE EVENT

On the morning of May 8, approximately 100 students from Lincoln-West High School, Garfield Heights High School, MC2STEM High School, Davis Aerospace & Maritime High School, Ginn Academy and Heights Career Tech Consortium (which includes Warrensville, Maple Heights, Bedford Heights and Cleveland Heights high schools) experienced Tri-C's workforce programming. The day began at the Metropolitan Campus with talks from local and state dignitaries. The students



then enjoyed two interactive career exploration sessions that included hands-on experiences at the Manufacturing Technology Center and the Advanced Technology Training Center. The day ended with a catered lunch, a resource fair and a special appearance from Tri-C mascot Stomp.

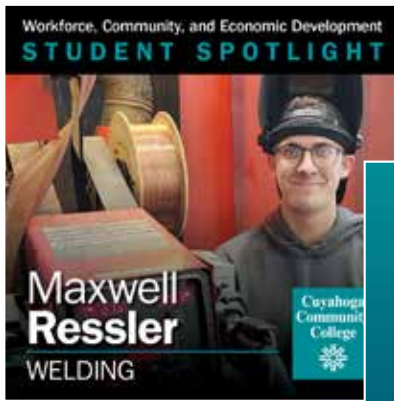
### CAREER EXPLORATORY SESSIONS

- **Health Industry Solutions:** Students learned about health careers and experienced the Human Patient Simulation Lab.
- **Advanced Manufacturing and Engineering, CNC and Additive Manufacturing:** Students were given an overview of these programs, including a demonstration of the CNC machine to learn about precision machining, and engraved an item in the Additive Manufacturing Lab.
- **Information Technology:** Students participated in an engaging session that gave them an overview of IT programs at Tri-C, including the Cybersecurity program.
- **Welding and Construction:** Students learned about Tri-C's welding and construction programs, viewed a virtual reality welding demo, and participated in dexterity test races used for apprenticeship placement.

During the resource fair, students chatted with Tri-C representatives from the Education Opportunity Center, Access Centers, Career Services, Financial Aid, the Advanced Technology Academy, the Youth Technology Academy, Say Yes Cleveland, Student Engagement, Northeast Ohio College Tech Prep, and others.







"I chose the welding program because the company I work for needs to fill a critical role. My company supports my education and is also covering my tuition."  
— Maxwell Ressler

Tri-C is proud to participate in In-Demand Jobs Week!  
#InDemandOhio



### DIGNITARIES

- Michael A. Baston, J.D., Ed.D., *President, Tri-C*
- Jon Husted, *Lieutenant Governor of Ohio (video submission)*
- Erik Janas, MPA, *Chief of Staff, Cuyahoga County*
- Michelle Rose, *Executive Director of Ohio Means Jobs | Cleveland-Cuyahoga County (representing Mayor Justin Bibb)*
- Shana Marbury, J.D., *Executive Vice President, Workforce, Community and Economic Development, Tri-C*

### TARGET AUDIENCE/ATTENDEES

High School Students: 100 students, plus chaperones and volunteers



## Community Workforce Training Program Showcase

### OVERVIEW OF THE EVENT

On the evening of May 8, about 110 community members visited the Manufacturing Technology Center to learn about Tri-C's workforce programs via interactive activities and information tables. The activities included:

- CNC Demonstration
- Financial Aid Assistance
- Hi-Tech Fab Lab Activity (make your own Stomp T-shirt)
- Human Patient Simulation Lab Exploration
- Mobile Training Unit Tour
- Photo Booth
- Public Safety Vehicle Exploration
- Registration Support
- Robotics and Integrated Systems Demonstration
- **Resources**
  - Access Centers
  - Advanced Technology Academy and Youth Technology Academy
  - Career Services
  - Community Pathways HUB
  - Educational Opportunity Center
  - Manufacturing Technology Center Building Tours
  - Northeast Ohio College Tech Prep
  - Ohio Means Jobs | Cleveland-Cuyahoga County



### TARGET AUDIENCE/ATTENDEES

Community members seeking information about in-demand careers and education options at Tri-C

### MARKETING EFFORTS

Social media posts highlighted the upcoming event.



**Tri-C® Workforce Training Program Showcase**

Wednesday, May 8, 2024  
4–7 p.m.  
2415 Woodland Ave.



## Women in STEM Panel Discussion

### OVERVIEW OF THE EVENT

On May 10, about 20 people, including students from MC2STEM High School and Tri-C students and staff, attended the Women in STEM panel discussion featuring panelists from diverse backgrounds and industries. The speakers included moderator Natalie Nurse, the program director of the Information Technology Center of Excellence; Michelle Berry, the supply chain manager of the Greater Cleveland Regional Transit Authority; Aaliyah Brown, the quality team lead of Rockwell Automation; Alicia Stone, a senior vice president with KeyBank; and Stephanie Taillard, a network technician at Tri-C. The panelists discussed their journeys as women in STEM fields, their education, the challenges they faced, and advice they would give women seeking a STEM career. The attendees had the opportunity to ask questions and network with the guest panelists.

### PARTNERS, DEPARTMENTS AND OTHER AREAS

- Workforce Partnerships
- Information Technology Center of Excellence

### EXTERNAL PARTNERS

- Greater Cleveland Regional Transit Authority
- KeyBank
- Rockwell Automation

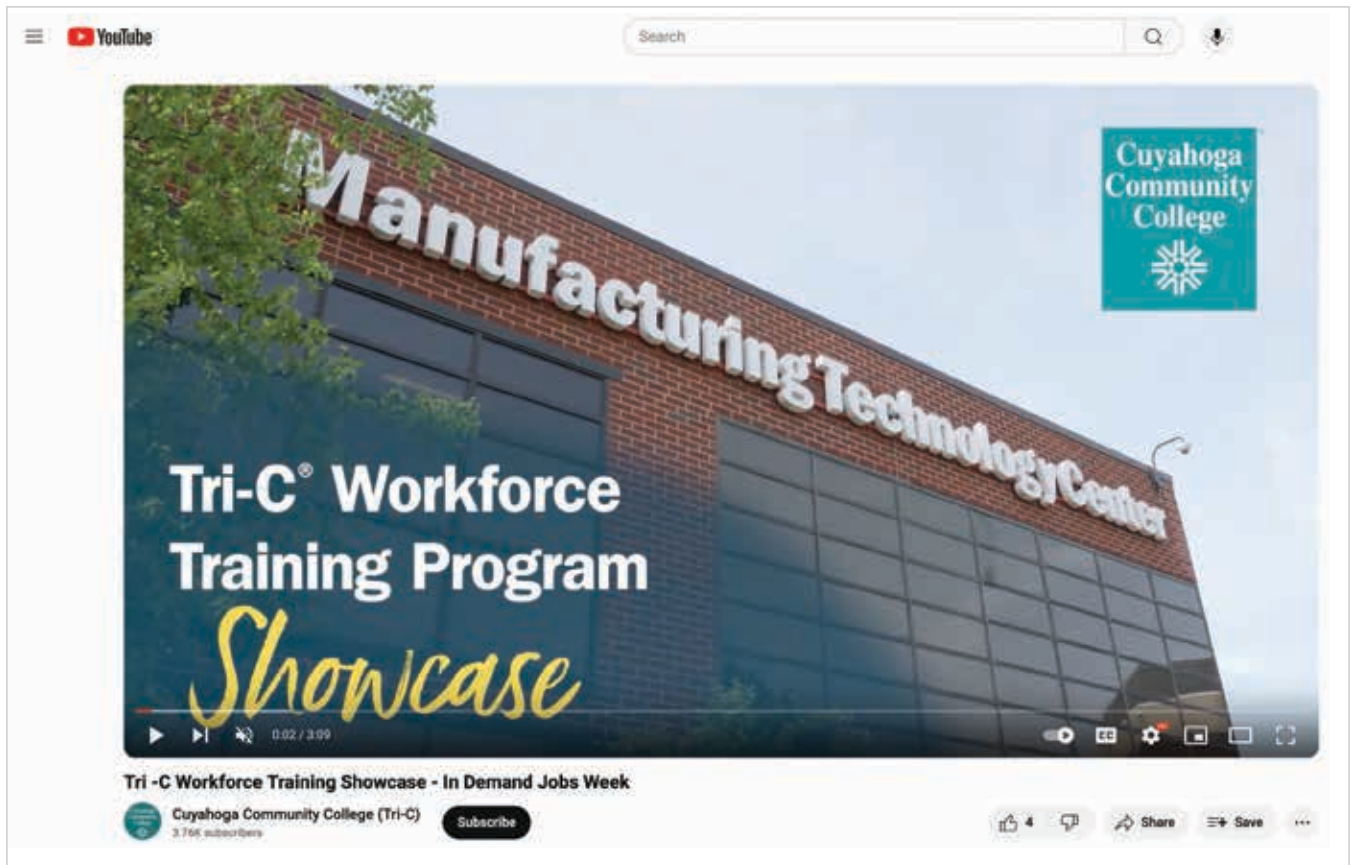
### TARGET AUDIENCE

High school and Tri-C students interested in learning more about successful women in STEM fields

### ATTENDEES

- MC2STEM
- Tri-C Students
- Staff and Others





<https://www.youtube.com/watch?v=mZFdFUK3vsY>

Learn more at [tri-c.edu/IDJW](https://tri-c.edu/IDJW)

