



STRATEGIC TRANSFORMATION  
PLAN  
2025 - 2030

# Today's Agenda

1. Welcome
2. Context: The higher education landscape in 2025
3. Vision casting
4. Mural orientation
5. Interactive Sessions
6. Closing remarks and next steps
7. Adjourn

# Welcome!

- 1 of 20 Listening Session over the next 9 weeks
- Engagement with nine stakeholder groups
- Two partners: Corporate College Transformation Studio (listening sessions)  
Education Design Lab (implementation)
- Mural technology enabling synchronized engagement & quick summaries



Context for today's conversation

# Our world is changing

Talk of higher education being in “crisis” for over 20 years.  
But public support remained strong, until now.

# Public attitudes are changing

## Crisis of Confidence Threatens Colleges

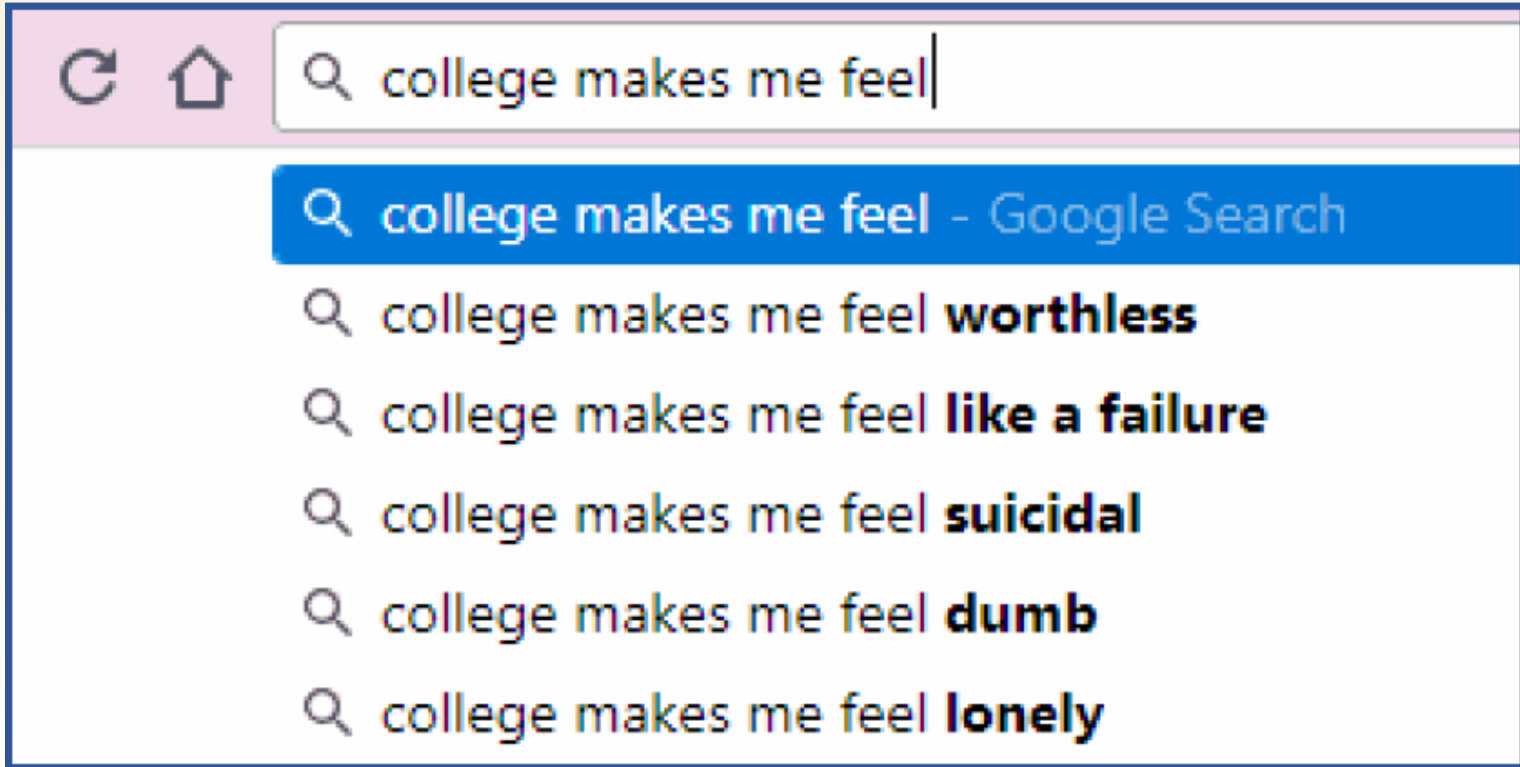
Rising costs test families' faith, while 1 in 3 presidents see academe on wrong road



Randy Lyhus for The Chronicle

- “Over half Americans now believe that college is a gamble that might not pay off”
- “Just 20% of millennials think higher education is working well for them”

# Students are struggling



# Society is demanding more accountability

THE CHRONICLE  
OF HIGHER EDUCATION

THE REVIEW

## ‘Trust Us’ Won’t Cut It Anymore

“Trust us.”

That’s the only answer colleges ever provide when asked how much their students learn.

Sure, they acknowledge, it’s hard for students to find out what material individual courses will cover. So most students choose their courses based on a paragraph in the catalog and whatever secondhand information they can gather.



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# The calls for change are getting louder



Business Education

## Community Colleges Need to Evolve as Students' Needs Do

by Pamela Eddy

RealClear Education ▾

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## A Pivotal Moment for Community Colleges

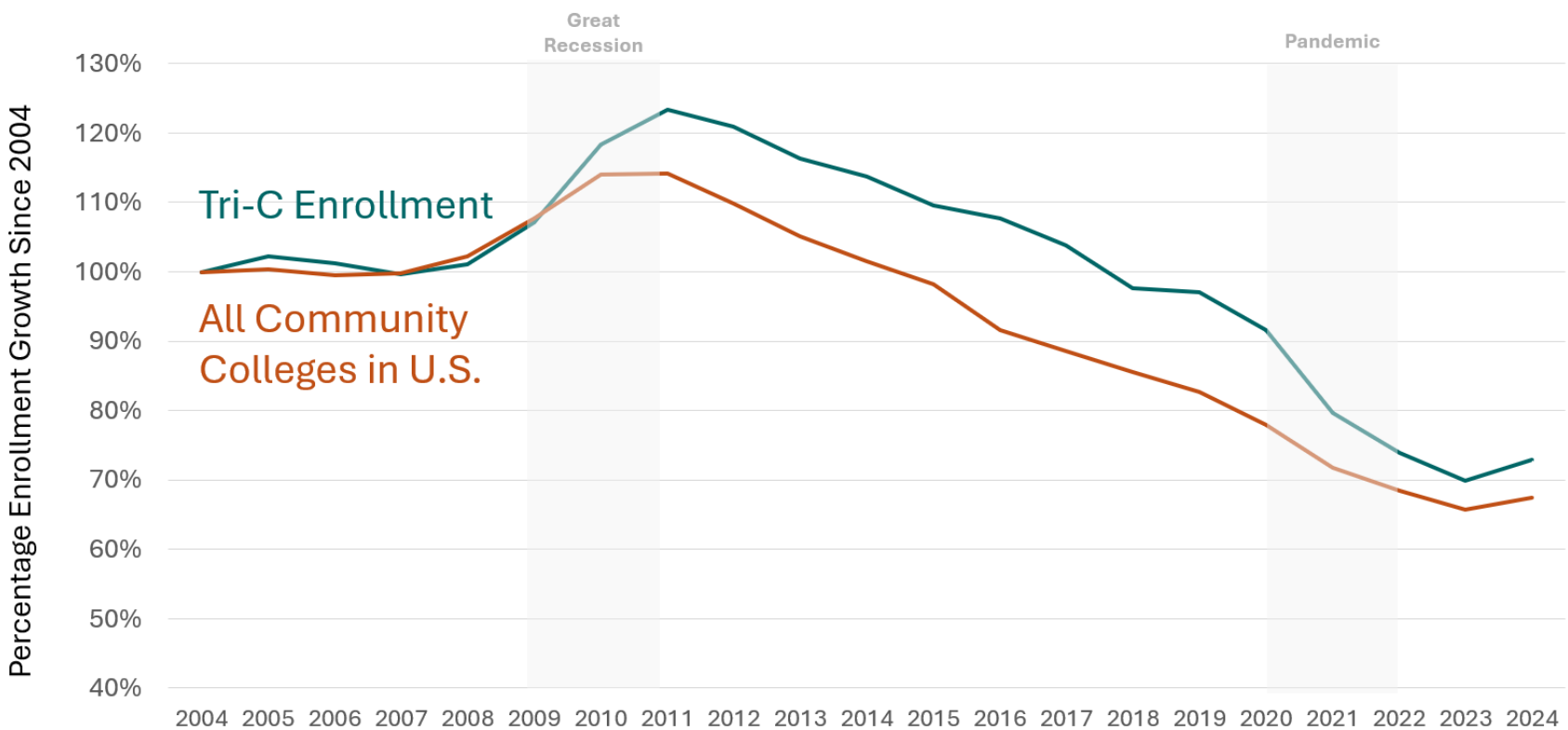
**THE HECHINGER REPORT**

**'The reckoning is here': More than a third of community college students have vanished**

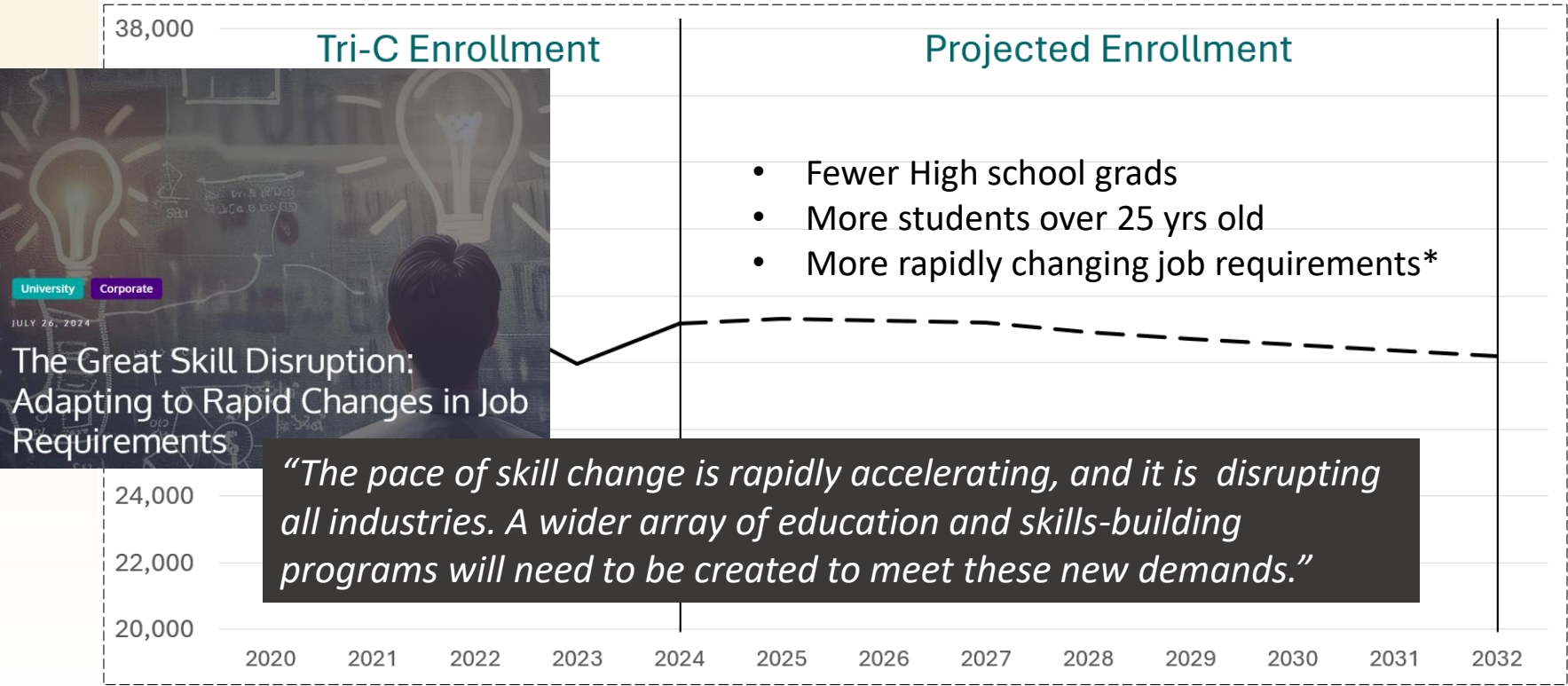




# Tri-C has changed significantly over the last 15 years



# Our current momentum based on demographics



*“In times of change, history has not been kind to idlers”*

A Nation at Risk: The Imperative for Educational Reform  
- National Commission on Excellence in Education

# But there are opportunities



*“The brightest futures belong to the colleges bold enough to change”*

- Dr. Walter Bumpus, President & CEO  
American Association of Community Colleges



# Vision Casting

A message from Dr. Baston

<https://www.youtube.com/watch?v=B51EEqwMab8>



# Call to action

Two relevant facts:

- Most community college strategic plans look strikingly similar
- There is little correlation between these strategic plans and good performance.

## Why ?

Now we want to hear your voice

# Transformation Studio



# Next Steps

- You will all receive a summary of today's session
- Invitation to complete a short survey
- Link to our Vision 2030 webpage repository
- Regular updates on progress



# In our gratitude

Transformation Studio Team

Education Design Lab Team

IT Staff

Design Planning Team

Emma Sleva

All of you

