

Melissa K. Burrows, PhD
Vice President, Chief Diversity Officer
Strategies and Integrated Communications Division



Dr. Melissa Burrows is a skilled professional with over 25 years of proven industry experience. Exemplary ability to apply program evaluation methods to execute a variety of management analyses and studies. Able to build robust business cases which yield strong ROI and create stakeholder value during and after program implementation. Successfully designed and developed multiple programs to increase process efficiencies and improvements. Well versed in evaluation methods and facilitations. Organizational change agent with a cadre of tested skills, proven effectiveness in needs assessment. Results oriented professional who identifies stakeholders and leverages consensus building to execute change. Dr. Melissa K. Burrows is the Vice President, Chief Diversity Officer for Cuyahoga Community College in Cleveland, Ohio.

Speech Topics and Presentation Summaries:

The Value of Diversity: Often what we see is different from what we experience in life. Society attempts to roll DEI into one category and only considers it a matter of race. DEI are much more than check boxes on a form. DEI provide a foundation for understanding the differences we bring to an organization and the importance of valuing the unique qualities each of us brings to an organization. The presentation defines DEI terms and provides an understanding of unconscious bias, identifying several ways we can address bias.